TATA CONSULTANCY SERVICES

Created for higher education, designed uniquely for you.
The background

The freshmen crisis

10–40% of college-bound freshmen fail to enroll[1]

12.3%
12.3% decrease in freshman enrollment from 2019 to 2021[2]

More than half-a-million US students are dropping out of college[3]

The faculty needs engagement

1. udp.oip.harvard.edu/files/udp/files/udp-summer-melt-handbook_0.pdf?m=1518272838
2. www.highereddive.com/news/5-charts-breaking-down-fall-2021s-college-enrollment-trends/609173/
3. www.mckinsey.com/featured-insights/sustainable-inclusive-growth/future-of-america/covid-19-crisis-pushes-us-students-into-an-uncertain-job-market
4. Bit.Al
5. Hrzone 2020
6. Citi 2020
7. Citi 2020

86%
of employees cite lack of collaboration and communication for workplace failures[4]

50 million more teachers will be needed to teach 1.15 billion more students by 2030[5]

The changing landscape of education

Education is to get $10 trillion of investment in cloud-based solutions over the next 10 years

2x
Edutech spend to double to $360 billion by 2024[6]

50% of all study hours are to by digitised by 2024[7]

The connected campus solution

Students

Specifically designed digital tools keep incoming freshmen engaged from the start.

Student portal and dashboard enhances the education experience.

Effective programs and communications ideal for "digital natives".

Students get the resources they need to manage grants and applications.

Administration and faculty

Prebuilt dashboards and templates accelerate adoption and onboarding.

Digitally connects faculty and students and can be accessed from any device.

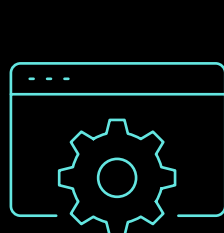Automates collection of paperwork, forms, and applications.

Accelerates program collaboration and development.

Liberates educators from admin-heavy process and empowers them to teach.

Saving your budget

A single, affordable solution for your entire organization

Customisable to your unique challenges

Replaces siloed legacy technology with modern cloud-based applications

An off-the-shelf solution that feels bespoke and hyper-relevant

TATA CONSULTANCY SERVICES

1. udp.oip.harvard.edu/files/udp/files/udp-summer-melt-handbook_0.pdf?m=1518272838
2. www.highereddive.com/news/5-charts-breaking-down-fall-2021s-college-enrollment-trends/609173/
3. www.mckinsey.com/featured-insights/sustainable-inclusive-growth/future-of-america/covid-19-crisis-pushes-us-students-into-an-uncertain-job-market
4. Bit.Al
5. Hrzone 2020
6. Citi 2020
7. Citi 2020